

# THE Sister



# **Expansion**By the Numbers

### Organizational Growth & Professionalism

2005 - 2014: Artesian

2015 - 2018: Codify & Institutionalize

>> 2019: Transfer, Scale, Expand

## Number Hosted Outside the "MotherTable"

2006 - 2013: 0

» 2014 - 2019: 23,625+

#### **IZI** Hosts

2006 - 2010: One 2011 - 2013: 208

**>> 2014 - 2019: 2,952** 

#### **Masters Trainers of IZI**

2006 - 2013: One 2014 - 2019: 24

>> 2020: Building communities

#### **Employees**

#### **Perfect Size of IZI**

2006: 12 - 35

>> 2019: Limitless

#### **IZI** Locations

2005 - 2008: Minneapolis 2009 - 2018: Minnesota

>>> 2019: Atlanta, Hong Kong, London, Kansas City, New York City, Seattle, Washington D.C.



In 2019 Marnita's Table advanced our ambitious strategic goals, deepening and enriching the skillset of our developing team as we moved from national expansion to global impact.



#### Hightlight | Operations

- » We moved to a new office space at the **Uptown Minneapolis** WeWork location!
- » We delivered quarterly **Tea at the Table** information sessions to introduce new community members to IZI, witnessing an increase in attendance and participation across the sessions.

#### In 2019...

10,091 Experienced IZI with 6,633 "at the table"

2,888 Continued to collaborate either individually or organizationally with somone they met at an IZI

3,977 Reported an increased willingness to welcome the "other" into their home

#### Hightlight | Development

- » We initiated a bold and playful new annual fundraising event
- Imagine Act! which focuses on harnessing the collaborative power of women and nonbinary people to drive collective change.
- » We ended the year with our first ever masquerade theme for the annual Start the Conversation fundraiser; witnessing its resounding success, it's safe to say that we have inspired a new Table tradition!











#### Hightlight | Programs

- » We worked deeply with community members and Hennepin County's Department of Community Corrections and Rehabilitation to establish a new Community Corrections Coalition serving Hennepin County.
- » We designed and deployed a playful, but eye-opening interactive role-playing game (RPG) that walks participants through the experience of building their resumes and careers with an eye toward equity and inclusion.
- » We welcomed over 10,000 people to the Table this year!
- » We kicked off a national project working with community members and the FORESIGHT Initiative of the Rippel Foundation to imagine and design a new future for health and wellbeing in the U.S.
- **»** We continued our relationship with the **Catalyst Initiative** as their ongoing convener-of-choice.
- We were featured in a special segment on CBS Morning News for our work with the Catalyst Initiative in developing and hosting the Youth Cultural Healing Summit to support youth and those who serve them in advancing and promoting cultural and integrative practices for healing and resilience.
- **»** We successfully conducted our first international project a global strategic visioning session in **London, UK**.

There is a great difference between "all are welcome here" and "this space was created with you in mind."







#### Setting the Table for REVENUE | \$986,447 Responsible Growth 66.3% | \$653,900 EARNED INCOME 13.1% | \$129,392 INDIVIDUAL **CONTRIBUTIONS REVENUE & EXPENSE** 6.4% | \$63,535 STC FUNDRAISER **YEAR OVER YEAR 2017-2019** 14.2% | \$139,620 \$1,055.846 **FOUNDATION &** \$1,003,988 \$986,447 **CORPORATIONS** \$958,358 \$939,174 \$769,202 EXPENSES | \$1,055,030 74.5% | \$786,030 **PROGRAMMING** 10.1% | \$106,833 **ADMINISTRATION** 15.4% | \$162,983 **FUNDRAISING** 2017 2018 2019 REVENUE EXPENSE

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#### **MTI TEAM**

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